



KILROY
HOLLYWOOD
ENTERTAINMENT DISTRICT

8TH ANNUAL

SUNSET & DINE

2019

SPONSOR OPPORTUNITIES | THURSDAY, SEPTEMBER 26, 2019 | COLUMBIA SQUARE, HOLLYWOOD



NOW IN ITS 8TH YEAR,

Sunset and Dine is a unique take on “taste of” food festivals. It is completely driven by the business and property owners in the neighborhood to serve the residents and workforce with a great evening of food, drinks and entertainment where restaurateurs and developers mingle with students and social service providers.

The event was created by the former Sunset & Vine District, which merged with the Hollywood Entertainment District in 2019. The neighborhood is a popular hub for Angelenos, boasting many restaurants, historic theatres and attractions; as well as retail shops and entertainment studios.

In 2011, Fabio Conti, owner of Fabiolus Cucina, voiced his desire for an event to highlight the numerous restaurants in the area. A committee was formed, and along with staff from the Business Improvement District, the inaugural Sunset & Dine took place in June, 2012. Businesses were also invited to exhibit at the event, and to partner in any way possible to contribute to the success of the event. Several businesses went above and beyond in providing free equipment rentals, promotion, logistical assistance and volunteer labor.

Over the course of five years, Sunset & Dine has become a highly anticipated event, with high ratings on Yelp and positive feedback from BID members and local residents. The event is funded by community sponsors and ticket sales, and proceeds benefit local charities. In 2017, the event found a new home at Columbia Square, and set a record with a \$10,000 donation to The Center at Blessed Sacrament after the event.





AT A GLANCE

NUMBER OF YEARS HELD

SEVEN ANNUAL EVENTS HAVE BEEN HELD

ATTENDANCE RECORD

IN 2016, SUNSET & DINE SOLD OUT WITH A TOTAL OF OVER 600 ATTENDEES

EXHIBITORS

30+ LOCAL RESTAURANTS AND BUSINESSES PARTICIPATED IN THE LAST EVENT

ENTERTAINMENT

SUNSET & DINE HAS FEATURED CONCERTS CURATED BY AMOEBA MUSIC, AN OUTDOOR FILM SPONSORED BY THE ACADEMY OF MOTION PICTURE ARTS & SCIENCES, AS WELL AS GAMES AND CHILDRENS' ACTIVITIES BY BUZZFEED

DONATIONS

SUNSET & DINE HAS DONATED PROCEEDS TO HELEN BERNSTEIN HIGH SCHOOL AND THE CENTER IN HOLLYWOOD

ABOUT THE HOLLYWOOD ENTERTAINMENT DISTRICT

The Hollywood Entertainment District is a ten-year Business Improvement District (BID) that stretches along the world-famous Walk of Fame and spans historic Hollywood Boulevard, from the LaBrea Avenue Gateway on the west to the Hollywood 101 Freeway on the east. Many of Hollywood's famous landmarks are located in the HED – the epicenter of the entertainment capital of the world and birthplace of the movie industry. More information is available at onlyinhollywood.org.

PLATINUM SPONSOR \$5000 - EXCLUSIVE

Platinum sponsor package includes:

- A total of twenty VIP passes to the event (includes entrance to VIP area)
- Two exclusive tickets to the Taste of Sunset & Dine media pre-event
- Name recognition on signage, within the facility and on all printed materials about the event
- Mention throughout the Sunset & Dine event
- Listing on the Sunset & Dine website (www.sunsetanddine.org), OnlyInHollywood blog, and in the Only in Hollywood newsletter
- A table provided to disseminate company/organization materials during the event
- Mention on all press materials disseminated to media
- Your logo exclusively included on event banners and at the top of the front page of program

PREMIERE SPONSOR \$2500 - TWO AVAILABLE

Premiere sponsor package includes:

- A total of fifteen VIP passes to the event (includes entrance to VIP area)
- Name recognition on signage, within the facility and on all printed materials about the event
- Mention throughout the Sunset & Dine event
- Listing on the Sunset & Dine website (www.sunsetanddine.org) and in the Only in Hollywood newsletter
- A table provided to disseminate company/organization materials during the event
- Mention on all press materials disseminated to media



CONTACT

DEVIN STRECKER

323-463-6767

devin@hollywoodbid.org

for all sponsorship

inquiries.

GOLD SPONSOR \$1000 - FIVE AVAILABLE

Gold sponsor package includes:

- A total of ten VIP passes to the event (includes entrance to VIP area)
- Name recognition on signage, within the facility and on all printed materials about the event
- Mention throughout the Sunset & Dine event
- Listing on the Sunset & Dine website (www.sunsetanddine.org) and in the Only in Hollywood newsletter
- Mention on all press materials disseminated to media

COMMUNITY SPONSOR CUSTOM PARTNERSHIPS

Community sponsor packages may include:

- Listing on the Sunset & Dine website (www.sunsetanddine.org) and in the Only in Hollywood newsletter
- Optional table provided to disseminate company/organization materials during the event
- Tickets to the event (VIP passes optional)
- A Sunset & Dine Custom Sponsorship can be created specifically for you!

HOLLYWOOD ENTERTAINMENT DISTRICT BOARD OF DIRECTORS

Bill Humphrey - Chairman
Hudson Pacific Properties

Katie Ullman Zandona - Vice President
Ullman Investments

Frank Stephan - Secretary
Clarett West Development

C. Drew Planting - Treasurer
Goldstein Planting Investments

Leslie Blumberg - The Fonda Theatre

David Calabrese - CIM Group

Fabio Conti - Fabiolus Cucina

Brian Folb - Paramount Contractors
& Developers

David Gajda - Hollywood Media Center

Michael Gargano - Argent Ventures

Chase Gordon - Gordon California Properties

David Green - Nederlander West Coast

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Larry Wilkes - Related

Monica Yamada - CIM Group

Tony Zimbardi - AMDA College
& Conservatory of the Performing Arts

Staff

Kristopher Larson, AICP - President & CEO

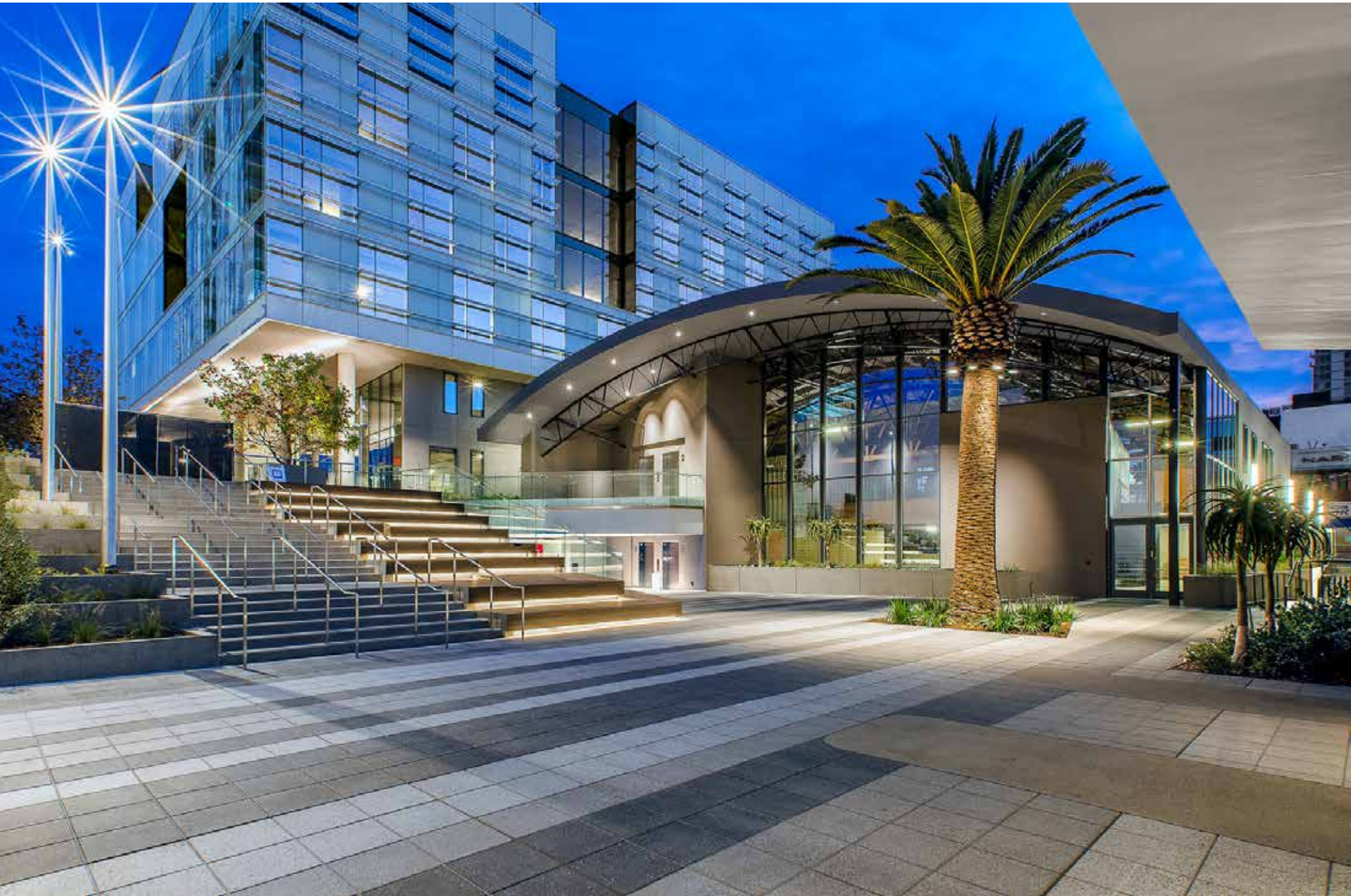
Devin Strecker - Deputy Director,
Business Development

Rich Sarian - Director of Operations

Lorin Lappin - Finance Manager

April Clemmer - Communications &
Administrative Coordinator





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